

RKVY-RAFTAAR AGRIBUSINESS INCUBATOR (R-ABI)
Malaviya Centre for Innovation, Incubation & Entrepreneurship (MCIIE)
Indian Institute of Technology (BHU) Varanasi

Please read this before filling in / submitting the application

A note to the applicant:

Disclaimer: (Don't remove or delete this portion of the application in whichever form you submit the same, doing so your application will get disqualified)

Every professional effort would be made by MCIIE to treat and handle this information provided here as confidential. However, by signing and applying to MCIIE for incubation assistance on this application form, you agree not to make any claim or demand compensation unconditionally in any form, at any point of time, now or any time in future, on the information / technology details provided by you here as trade secret or proprietary intellectual property. This information is required by MCIIE to assess the candidature for the purpose of providing incubation services. Further MCIIE does not guarantee acceptance of your proposal until and unless the selection process is over and MCIIE has the right to reject any proposal without assigning any reason what so ever. MCIIE will not pay any compensation to you in any form for the delay in communicating the decision or rejecting the proposal at its own discretion

**Application form for Applying for availing incubation services
at R-ABI-MCIIE**

For Office Use Only
Date Received:

Reference # _____

Name of Firm*:

Area of Activity:

(If business entity has not been formed yet, please indicate the name of the lead entrepreneur)*

Name of Lead Entrepreneur (A separate resume may also be attached)

Title (Tick the appropriate) Mr. Ms Dr Prof.

Full Name:

Father Name:

Age:

Phone: Res _____

Office _____

Mobile: _____

(Residential / Identity Proof must be attached with application)

Email :

Postal address / Residential Address (*)

Photograph

City _____ State: _____ Postal code _____

Country:

Educational Qualification:

Highest Qualification :
(*Please attach earlier copies of the certificate*)

Year of Passing :

Grades Obtained :

Area of Specialization:

Research experience :

Name of Institute/
University :

About Your business

Type of Business:

Services_____

High Technology _____

Other_____

Briefly describe your business (Attach separate sheet, if required):**How long have you been in business?**

1. Conceptual Stage_____

2. Less than a year_____

3. Less than 5 years_____

4. More than 5 yrs._____

Legal entity (proposed):

Proprietorship_____

Partnership_____

(Registration detail & Bank details / Proof)

Corporation_____

Service expected from MCIIE

Minimum services Expected from MCIIE (*Please give proper justifications for each head*)

1. Shared laboratories access
2. Business Consulting service
3. Internet Access
4. Use of conference rooms
5. Administrative Advisory services (CA/Legal)

Details of your Team:

Number of employees that will be resident (if applicable):
(*Please give proper justifications for applicable head*)

Full-time_____

Part-time_____

Consultants_____

More on Promoter / Team Details:

*** Important**

Write a one page State of purpose on why you want to become an entrepreneur:

List the name(s) of the principal(s)/ co promoters/ employees

(Add additional sheets, if required)

(A individual resumes of each member may also be attached))

1. Name

Educational Qualification:

No of years of experience:

Address

Phone

Title

2. Name

Educational Qualification:

No of years of experience:

Address

Phone

Title

3. Name

Educational Qualification:

No of years of experience:

Address

Phone

Title

4. Name

Educational Qualification:

No of years of experience:

Address

Phone

Title

1. Write a brief note about your product or service

**2. Do you/your team members have any previous business experience?
If yes, how many years?**

3. How do you think your past experience is going to help you in this new venture?

4. Have you estimated and identified your seed funding needs/ source?

**5. What is the business you are planning to develop and in which
City/Village/Region?**

**6. Why do you feel /believe that this business is good and will succeed in your
City/Village/Region?**

**7. Who are your potential customers? What marketing tools will you use to sell your
products or service?**

8. Are there competitors for this business? If so what is your competitive edge? (why would they come and buy from you and not your competitor?)
9. How much money do you need to start this business? What do you need it for?
10. Have you estimated your Project cost? Do you need any machinery or capital item for starting of your venture? If yes, please specify the same with the purpose.

If yes, please give the break-up, as below. (Please give proper justifications for each head)

Pre-operative expenses	Rs.
Prototype Development	Rs.
Test marketing	Rs.
Equipment	Rs.
Working Capital	Rs.
Other Requirements	Rs.
Total	Rs.

Have you done market and consumer survey?

If yes, Briefly describe the method and results separately for market and consumer.

Describe your target market:

Give comprehensive details for the following:

- ◆ **Profitability Analysis**
- ◆ **Return of Income / Revenue generation**

Technology Details:

- Does your business idea depend on application of certain technology, which needs to be developed? If so, please briefly describe the same?
 - Is this technology your own? Or obtained from other sources?
 - If your own, have you completed technology development? Or what stage you are in the development process? What is the estimated time for completion of the development of the technology?
 - Do you need technology development and research assistance?
- a) If technology for your project is provided by another lab or agency, please indicate the name of agency. (**Please submit the MoA / Certificate of No Objection**)

- b) What is your arrangement for technology transfer and royalty payment etc with the technology providing source?.
- c) Do you envisage any modification to the original technology obtained from the technology-providing agency? Please describe the same with facilities required for customizing the technology obtained.
- d) Do you have markets export market for your products / services
Yes_____ No_____
- e) If so, which nations / regions?
- f) Have done any research or survey to validate your assumption on this?
- g) Do you have go global for producing your products or offering your services?
h) Yes_____ No_____
- i) How did you learn about MCIIE?

References: (Give two references here, verification will be done after completion of the selection process)

1. Name of the Reference:

Organization/ Designation

Address

Phone :

email:

2. Name of the Reference:

Organization/ Designation

Address

Phone:

email:

Declaration:

The information that I/we have provided is correct. I further declare that the information that I have provided here with are not proprietary in nature and that I would not make any claim on same. I have also read and understood and accepted the terms and conditions set forth in the disclaimer in the beginning of this application.

Applicants Signature Date Place

Please check whether you have filled in all the details and attached all the relevant information as described / required here:

The completed application with all enclosures could please be emailed to

tbi.mciie@iitbhu.ac.in

Or printed and filled copy may be sent by courier or post to

The Principal Investigator

RKVY-RAFTAAR Agribusiness Incubator
Malaviya Center for Innovation, Incubation & Entrepreneurship
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Indian Institute of Technology (Banaras Hindu University)
Varanasi- 221005; Uttar Pradesh; India

Tel. +91 – 0542-2368948/ 7706890304

<http://mciieiitbhu.org/>

List of Enclosures:

1. Copy of The Memorandum and Articles of Association if the Company Registration is complete.
2. Copy of PAN/TAN of the company.
3. Copy of Residence Proof of Promoter.
4. Copy of Photo id proof of the promoter.
5. Copy of Educational certificates.
6. Copy of CV/resume