

Agripreneurship Orientation

The R-ABI shall execute an agripreneurship orientation programme. This programme is aimed at providing an opportunity to students/ youth to work on their innovative ideas by imparting two months training cum hands on internship with other startups at the respective R-ABI. Guided by experienced and innovative startups, they will be able to understand business concepts/nuances, strategy and practical insights of specific industries or markets, challenges and strategies to resolve them.

After successful completion of the two months orientation programme, the R-ABI will facilitate incorporation of entities for all viable business ideas by the above mentioned interns. After that, these startups will be eligible for Idea/Pre-Seed Stage Funding.

Objectives

- a. To nurture potential agripreneurs by providing training cum internship with other startups to provide them practical, technical and business insights;
- b. To create and nurture a pipeline of agripreneurs for incubators
- c. To make pursuing entrepreneurship related to innovative ideas an attractive career option among other available career choices.

Eligibility Criteria

- a. The recipient should propose one innovative idea based on technology, service, business platforms etc. for increasing efficiency in agriculture and allied sector.
- b. The recipients are expected to pursue their entrepreneurial aspirations full time.
- c. The recipient should have an initial business plan/ proposal for the idea they intend to pursue.

Selection Process of Interns for Agripreneurship Orientation

- a. The R-ABI will announce the programme at the state/local level.
- b. All applicants for this programme will apply as per the given prescribed format.
- c. The selection of agripreneurs that have an innovative idea based on technology,

service, business platforms etc. and interest in pursuing their entrepreneurial aspirations full time, shall be done by the RIC.

- d. Under this component, the R-ABI will select a batch of 30 agripreneurs that have a workable innovative idea.

Pattern of Funding Support and Release of Funds

A stipend of Rs 10,000/- per month will be granted to these interns for two months during the hands on training period by the incubators.

Broad Activities

- a. These young agripreneurs will receive up to 60 hours initial training in R- ABI along with hands on training cum internship with other R-ABI startups.
- b. They will refine/ work on their innovative idea simultaneously.

Application for

Agripreneurship Orientation Programme

under RKVY-RAFTAAR Programme of RKVY Scheme

- a. Name of the applicant b.

Postal address

- c. Email

- d. Phone/ Mobile Number e.

Date of Birth

- f. Gender:

- g. Qualification

- h. Details of Experience if any

- i. Please attach a concept note of the technology/business idea you propose to pursue.

- j. Describe the innovative elements of the idea along with comparisons with previous reports or products available
- k. Please describe the target market opportunities or market for your proposed technology/business idea.
- l. How much money did you invest in developing the plan (if any).
- m. How will you generate revenue out of your technology/business idea?