

Project Description Format

(Not more than 1 page – Print on both sides)

Company /idea Name :(Calibri, Font 10, Left, Bold)

Product/ Services Focus Area: (Calibri, Font 10, Left, Bold)

Product Name: (Calibri, Font 10, Left, Bold)

Applicant/s Name: (Calibri, Font 10, Left, Bold)

1. Description of your Project or Business (Calibri, Font 11, Left, Bold)

A short description of your Business or project (Calibri, Font 10, justify)

2. Technology involved (Calibri, Font 11, Left, and Bold)

Please describe about technology using diagrams or any other means. (Calibri, Font 10, justify)

3. Team Members/Qualifications (Calibri, Font 11, Left, and Bold)

Please tell us about your team (only Co-promoters) in tabular form and attached CV. (Calibri, Font 10, justify)

4. Patents, if any (Calibri, Font 11, Left, Bold)

Please let us know if you have applied or received any Indian or International patents. (Calibri, Font 10, justify)

5. Company Financials (Calibri, Font 11, Left, Bold)

About revenue and your business model (Calibri, Font 10, and justify)

6. Market, Consumer and Business competitors, if any? (Calibri, Font 11, Left, Bold)

How many numbers of competitors why you are different than them? (Calibri, Font 10, justify)

7. Innovative Components (Calibri, Font 11, Left, Bold)

How is your idea innovative? In what way is it new and different from other similar ideas? If it is a well-known effective practice that you are newly adapting in your business, explain how your adaptation will be distinctive. (Calibri, Font 10, justify)

8. Support/help you are looking from R-ABI, MCIIE, IIT (BHU) (Calibri, Font 11, Left, Bold)

Kindly let us know about the support you are seeking from MCIIE.(Calibri, Font 10, justify)

9. What you and your Company will give back to our Society, IIT (BHU) & R-ABI, MCIIE, IIT (BHU) (Calibri, Font 11, Left, Bold)

Kindly let us know about the giving back to the society &MCIIE. (Calibri, Font 10, justify)